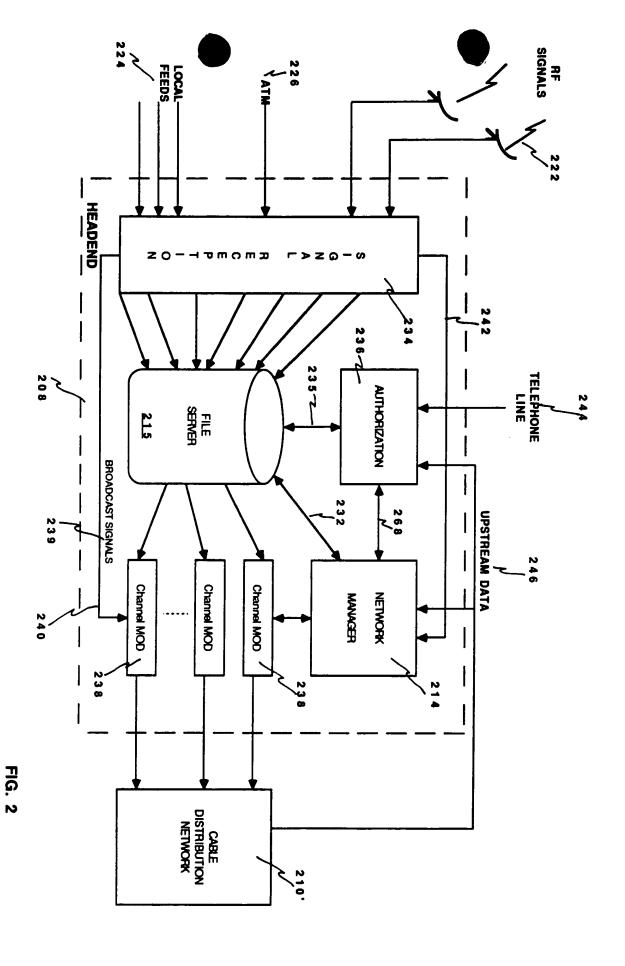
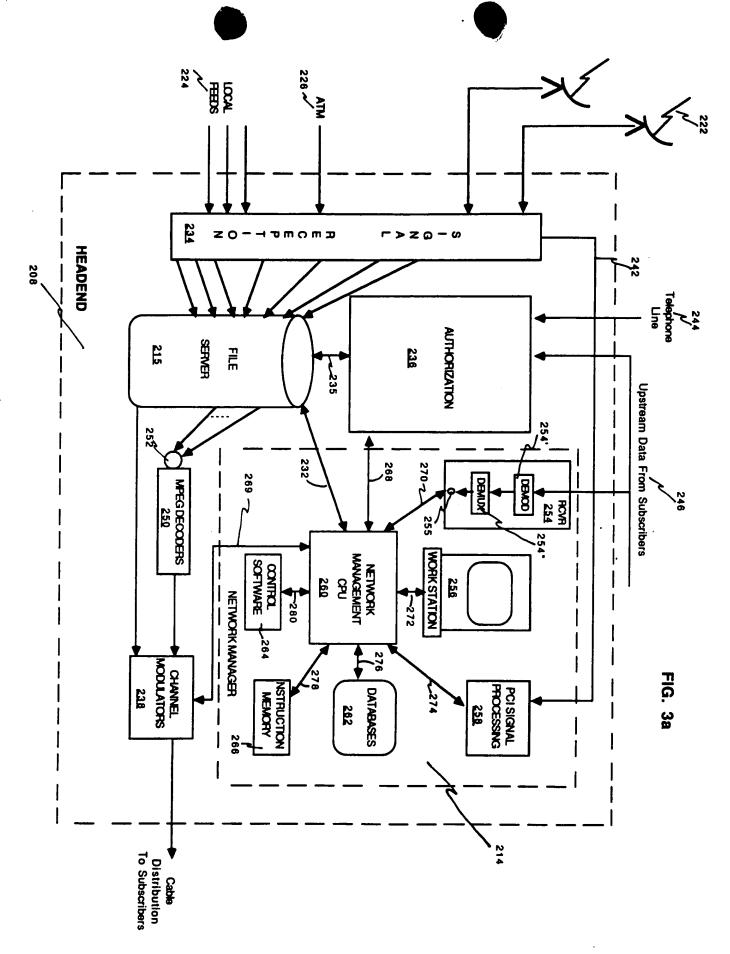
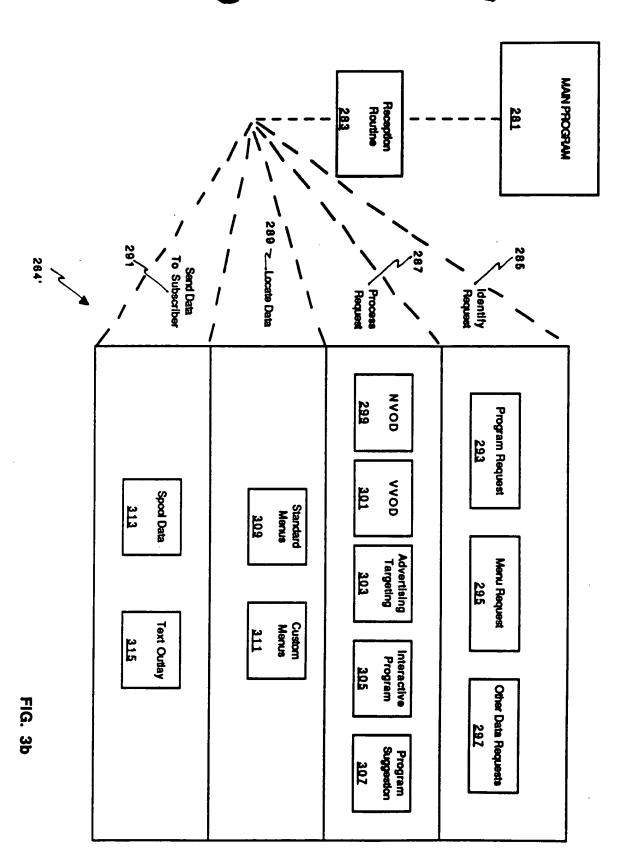


FIG. 1







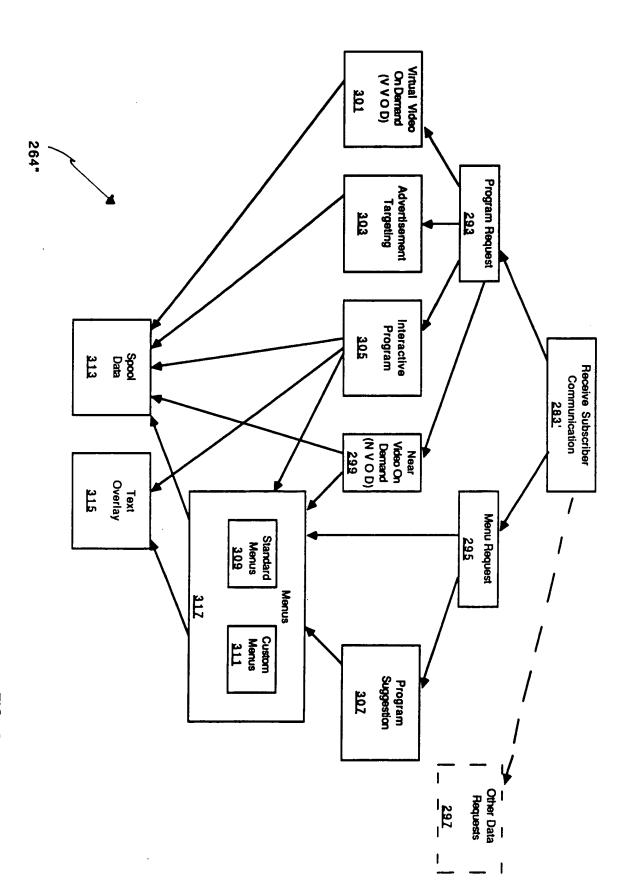


FIG. 3c

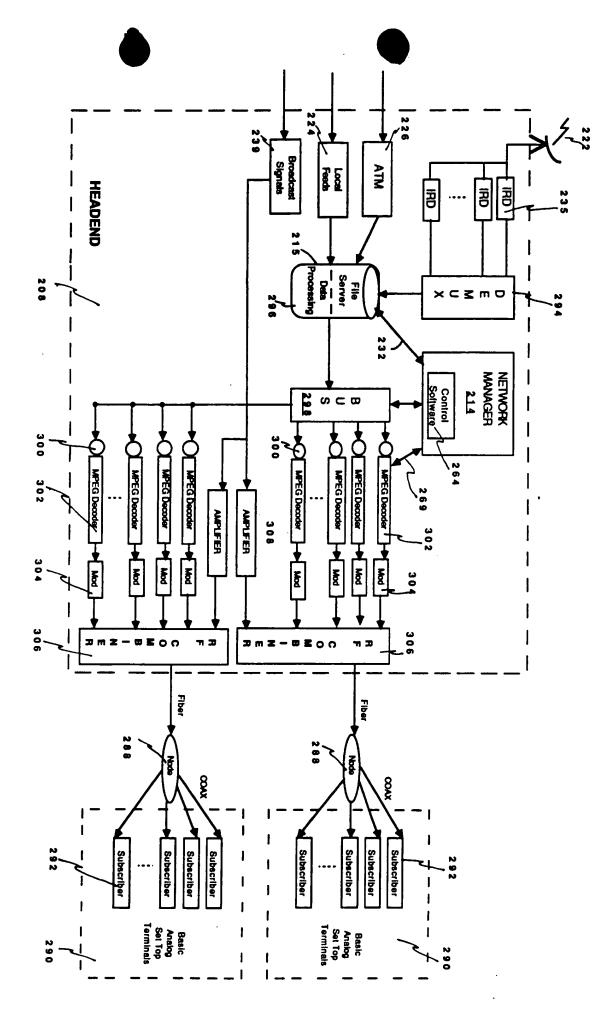
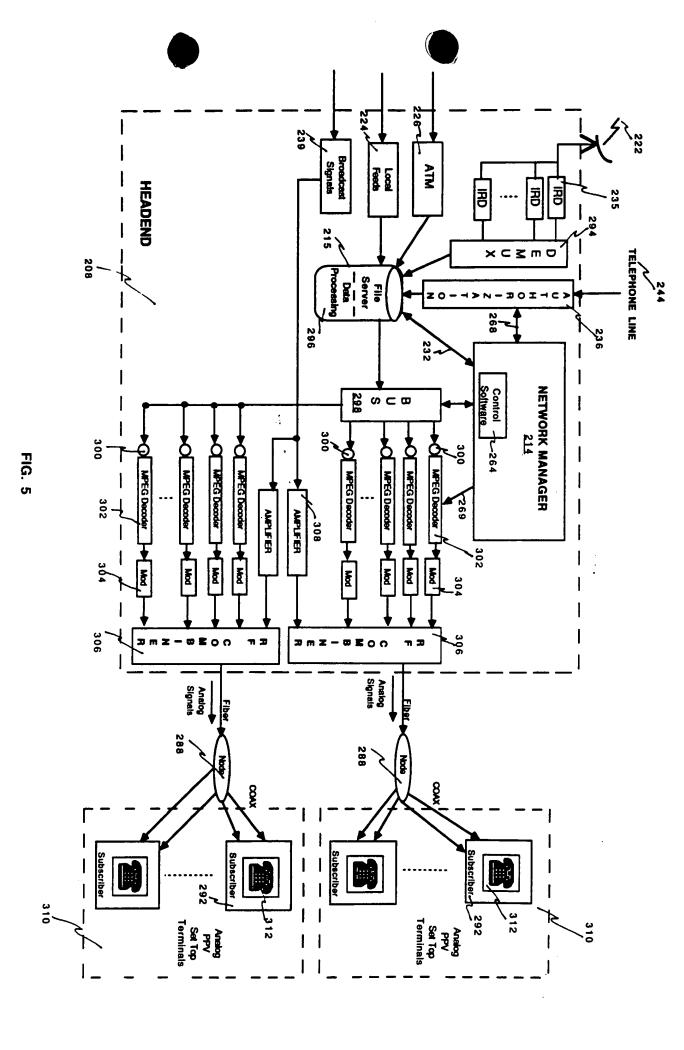


FIG. 4



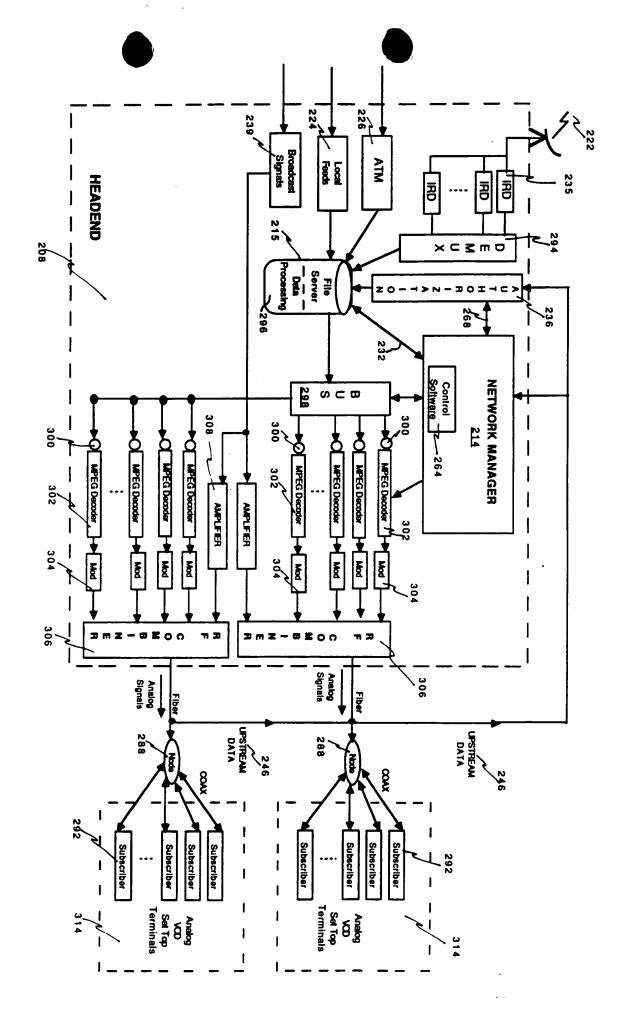


FIG. 6a

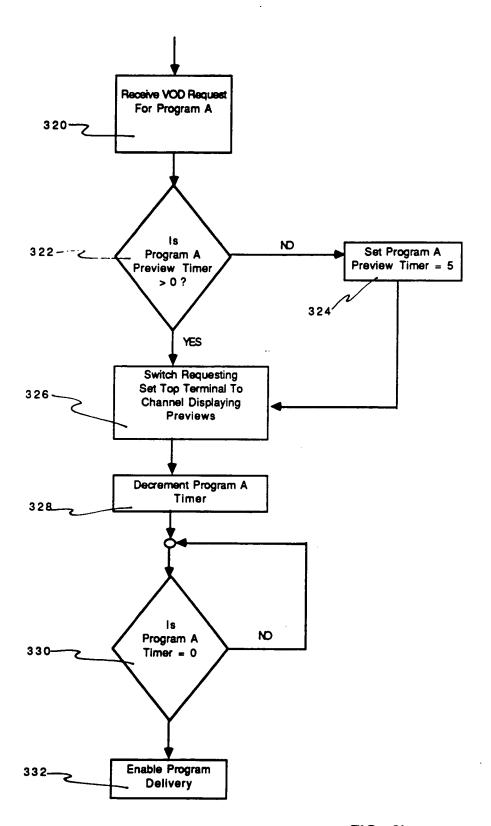
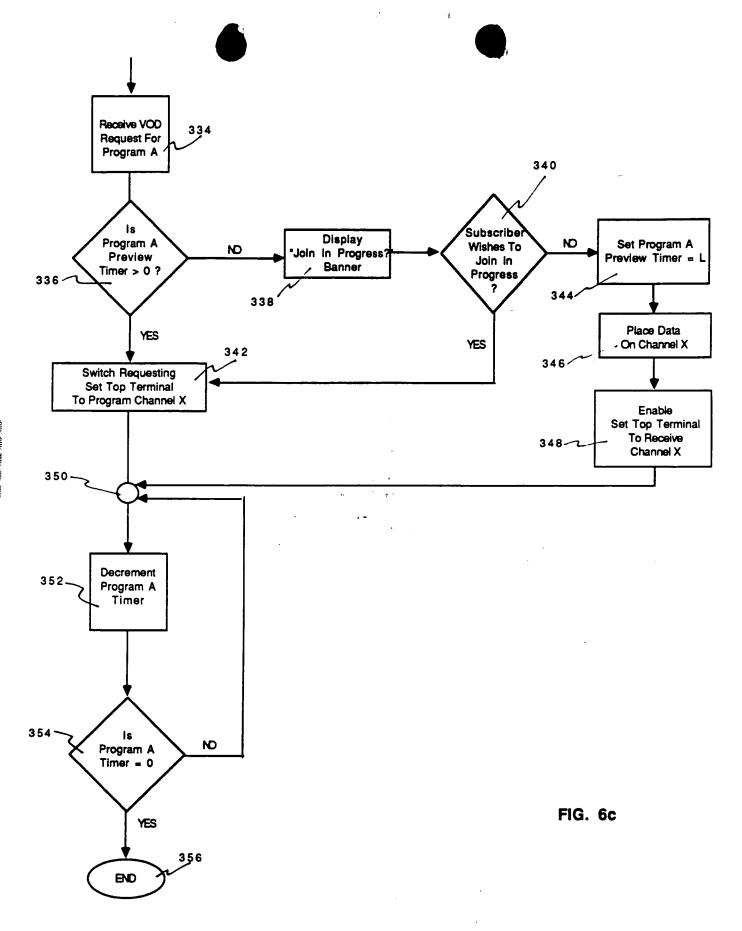


FIG. 6b



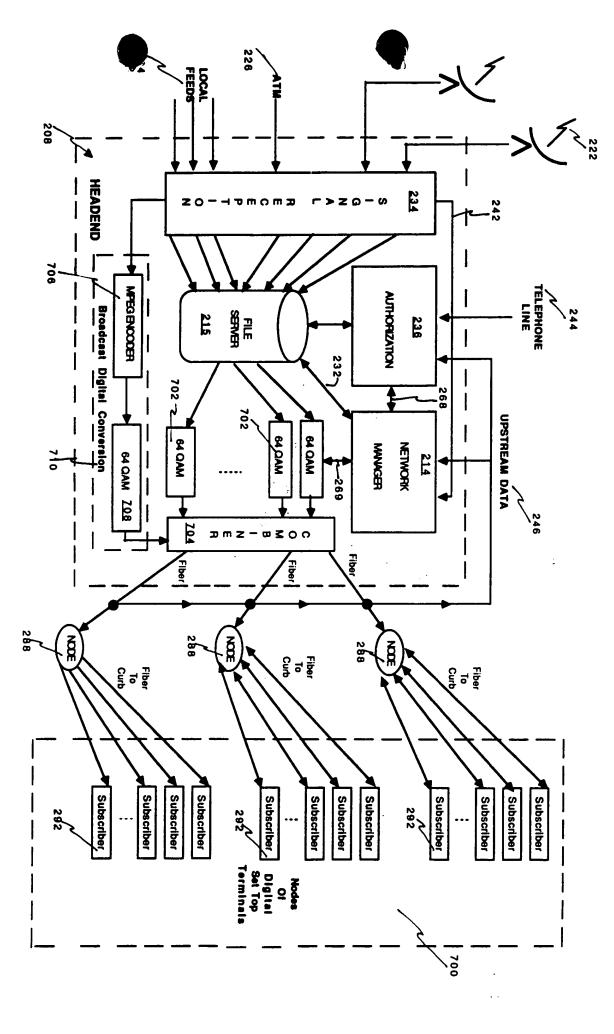
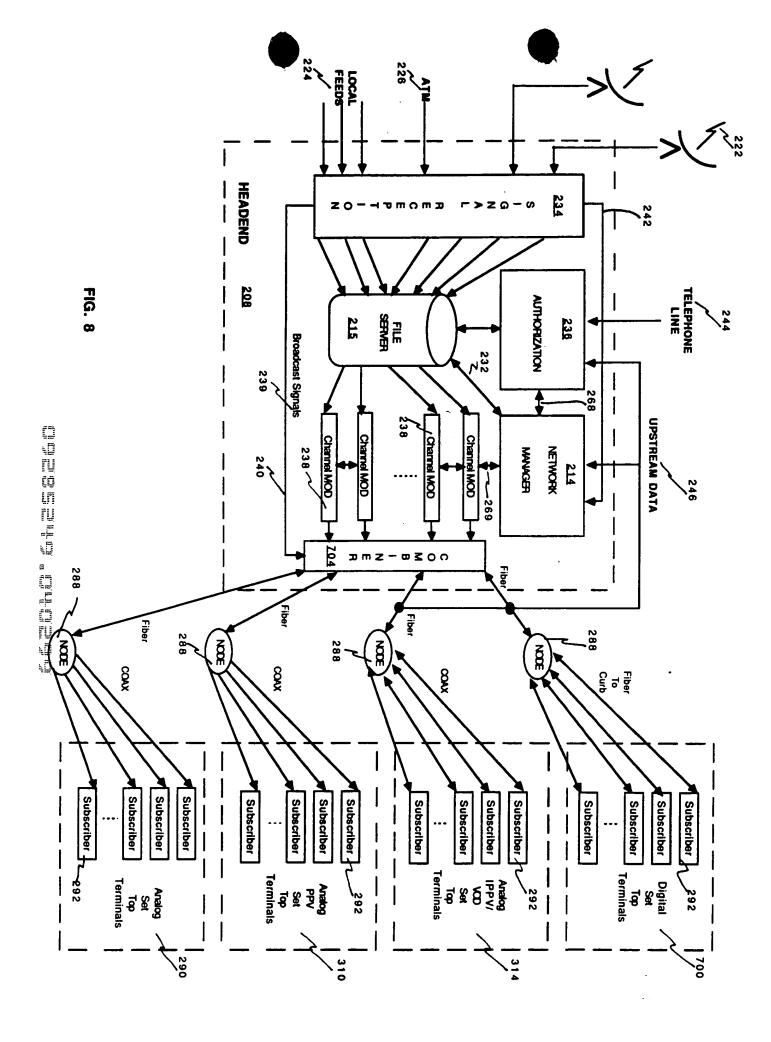


FIG. 7



MONTHLY PROGRAMS WATCHED MATRIX

PROGRAM CATEGORIES

SPORTS NEWS MOVIES CHILDRENENTERTAINMENT

2000	1600	0000 TIME SLOT 0800 1200-						
2000-2400	1600-2200	1200-1600	0800-1200	0400-0800	0000-0400			
0	8	20	2	0	0			
10	6	1	0	2	2			
2	13	3	10	0	2			
4	0	U 1	2	3	0			
2	S.	4	6	0	0			

FIG. 9

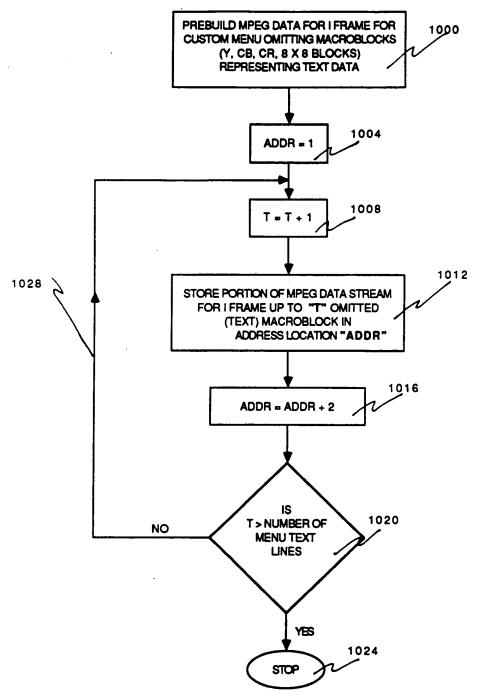


FIG. 10a

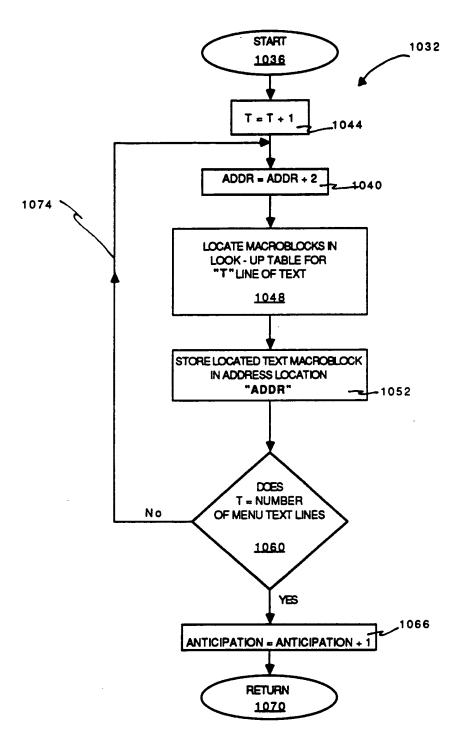
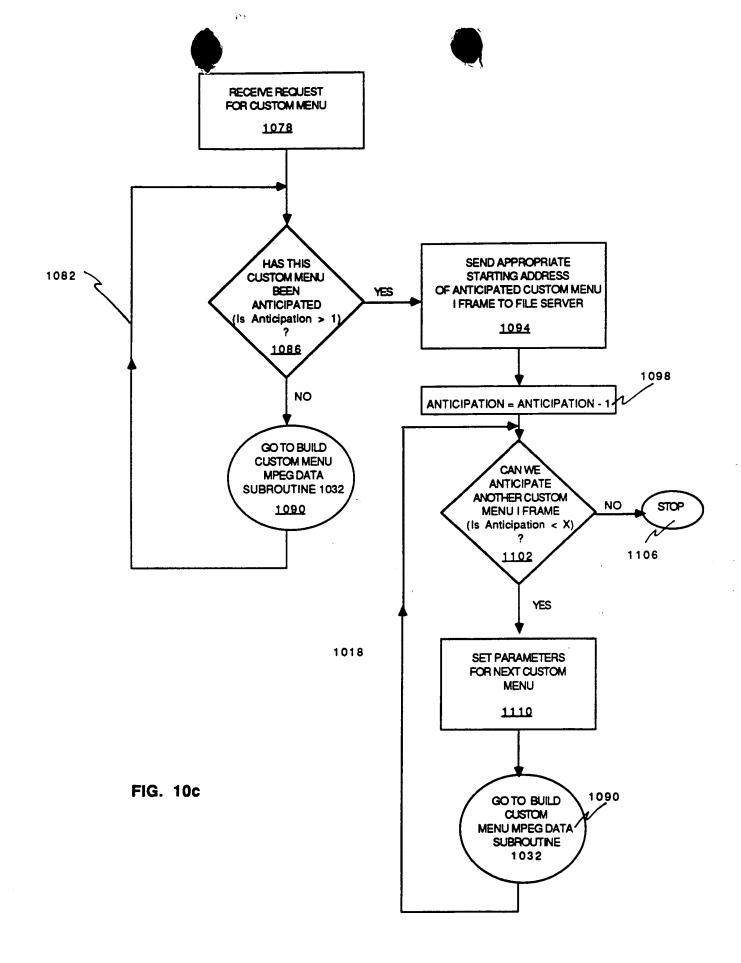


FIG. 10b



Program No. 8	Program No. 7	Program No. 6	Program No. 5	Program No. 4	Program No. 3	Program No. 2	Program No. 1	Interactive Question Program Number
C B	%	A B C	A B C D	C B	%	A B	A B C D	-
%	A B	A B	A B C	ABC	A B C D	A B C	^∕в	=
A B	A B C	A B	%	A B	A B C	C A B	A B	=
A B C	C B	%	A B	%	C A B	%	A B	~
A B	%	<u>а</u> Э	λ/в	A B	^/β	C B B	٩вС	<
Άв с	A B C D	%	A B	A в∣с	A B C D	%	A B C D	≤
A B C D	A B C D	A B	Авс	A B C D	<mark>А</mark> В с	A B C D	дв с	Y
%	АВС	C A B	A B C D	A B C D	A B C D	A B C D	A B C D	VIII
A B C D	A B C D	ABC	A B	%	A B C D	A B C D	%	×
A B	4∕4	A C D	A В с	C B	4∕4	ДВIС	A B	×

FIG. 11